

Safety: unlocking new business opportunities

21 February 2020
London Heathrow

250+
participants

Direct access to some of the most forward-looking transport and logistics operators

12
dynamic sessions

Bringing together the road transport industry, focusing on innovative safety solutions

from **25+**
countries

A new platform for the international logistics community to share knowledge

The new networking hub for innovative road transport solutions

Capture the business potential offered by new technologies in safety and security. Learn about new solutions driving the industry forward, and connect with the IRU network, jointly representing over 500,000 transport operators.

Entry fees

Register now and save



Scan this QR code with your preferred app or go to: iruforum.com/register

IRU Members and their members

Early Bird

(from 9/09 to 22/09)

135 GBP
(150 EUR)

Non-members

405 GBP
(450 EUR)

Regular

225 GBP
(250 EUR)

495 GBP
(550 EUR)

On-site

315 GBP
(350 EUR)

585 GBP
(650 EUR)

Prices excluding VAT

Why should you attend?

IRU members: Attend the IRU Logistics and Innovation Forum and stay up-to-date with the latest market trends in road safety.

You will also have the chance to engage with the most progressive market-leading companies and forge new business relationships.

Gain new insights for your advocacy work and find potential customers for your service offerings.

Last but not least: We want to help you build your community. Invite your own members to our event so

that they can network among their peers. Meanwhile you've strengthened your own relationship as well.

Transport operators: According to a recent IRU survey, safety is one of your main concerns. In fact, some 32% of you think that safety can boost your productivity. Attend the IRU Logistics and Innovation Forum and find out how. Learn more about the latest safety trends and capture the business potential offered by new technologies. Meet your peers in the transport industry and forge new business relationships, including with the newest generation of transport operators.

Service providers: Sponsor the IRU Logistics and Innovation Forum and pitch your product to a handpicked audience. We will guide you every step of the way, putting you face-to-face with the right buyers for your services and products.

Non-members: Attend the IRU Logistics and Innovation Forum and find out more not only about the latest safety innovations in road transport but also about IRU and its members. Take the opportunity to meet IRU's thriving network, discover more about the benefits of IRU membership and forge new relationships to drive your business.

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Following the IRU Logistics and Innovation Forum held in Amsterdam in 2018 which attracted over 150 participants, and the IRU World Congress which brought together more than 1,000 transport industry, business and government representatives, IRU launches the second edition of its Logistics and Innovation Forum.

We want the IRU Logistics and Innovation Forum to be the new networking hub for innovative road transport solutions. On an annual basis. With a recent IRU survey showing that safety represents one of the biggest innovation opportunities for transport operators, this year's

event will focus on safety as a core mission – and business opportunity – for the industry. At last year's Forum, multiple transport associations and IRU members attended the event.

Jointly, these members represented more than 559,400 members of their own, mainly transport operators from across Europe and beyond. That network, extending well into more than half a million haulage, logistics and mobility operating companies, attracted leading service providers wishing to engage with IRU members, including Daimler FleetBoard, DKV, EuroToll, Wtransnet and TomTom. IRU associate members, like Continental,

IVECO, KAPSCH, SCANIA and VOLVO, are also keen to engage with IRU members on this topic.

The IRU Logistics and Innovation Forum is a unique opportunity for you to meet market leaders and showcase transport operators from your country and association. In turn, it allows you to highlight your role as a national association in offering an international window to your members. As an IRU member, with the Logistics and Innovation Forum, you have the chance to shape the future of the industry in your country.

CONTACT

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