



Logistics and Innovation Forum

The new networking hub for innovative road transport solutions

3 October 2019
London Heathrow

iruforum.com

Safety: unlocking new business opportunities

The Logistics and Innovation Forum will bring together the road transport industry, focusing on innovative safety solutions. Participants will be able to capture the business potential offered by new technologies.

THEME

Following the IRU Logistics and Innovation Forum in Amsterdam in 2018 which attracted over 150 participants, and the IRU World Congress which brought together more than 1,000 transport industry, business and government representatives, IRU launches the second edition of its Logistics and Innovation Forum, the new networking hub for innovative road transport solutions.

With a recent [IRU survey](#) showing that safety represents one of the biggest innovation opportunities for transport operators, this year's event will focus on safety as a core mission – and business opportunity – for the industry.

Learn first-hand about the latest market trends and best practices, with insight into the latest solutions for improved road safety. Speakers and service providers will showcase live products and service demonstrations of their safety solutions.

Meet your peers from transport operators from other countries and forge new business relationships, including with the newest generation of transport operators.

Benefit from significant discounts on attendance fees and join us to be part of this new networking hub for innovative road transport solutions.

IRU

IRU is the world road transport organisation, promoting economic growth, prosperity and safety through the sustainable mobility of people and goods.

Founded in 1948, IRU has members and

activities in more than 100 countries. Its core constituents are national transport associations and transport operators, but it also works closely with business, governments, the United Nations and other international organisations.

IRU develops knowledge and research on the latest trends, brings different parts of the sector together at events, seminars and workshops, and conducts advocacy activities on behalf of the industry. From TIR, the world's only global customs transit system, to the digitalisation of logistics operations and initiatives for the future of passenger transport, IRU is at the forefront of innovation in road transport.

Join IRU, market leaders and other transport companies in defining the future of road transport.

WHO WILL YOU MEET?

Nearly 250 participants with a range of different profiles from all over Europe:

- 1/3 national transport associations
- 1/3 transport operators
- 1/3 service providers, shippers, vehicle manufactures

Last year, the IRU Logistics and Innovation Forum brought together more than **150 participants from 25 countries**, as well as 21 sponsors from 10 different countries.

VENUE

Sofitel London Heathrow

The Sofitel London Heathrow is strategically placed at the heart of Europe's busiest airport. It is only a few steps from the airport's arrival and departure halls, directly connected to Terminal 5 and a few minutes from the other terminals, providing for fast, convenient and easy access from all parts of Europe.

HOW DO I JOIN?

Check out our website to register iruforum.com or contact us for further information:

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